



70/30 SPLIT FOR NCCC CHAPTERS

PURPOSE

This policy serves to explain the 70/30 split. Chapters of the National Cervical Cancer Coalition, a program of ASHA, have the task of raising funds to be divided between ASHA, to manage the NCCC program, and the chapter, to educate their community about cervical cancer. This policy follows the practice by the former NCCC leadership.

SPECIFICS

After chapters complete a fundraising event, all funds (including donations) are to be sent to ASHA (as part of the *activity report* submitted after an event) to pay expenses and for appropriate donors to receive a thank you letter for use with the IRS, for tax deduction purposes. ASHA will deduct 30 percent of the gross revenue from the event for use in managing the NCCC program. The remainder will be used to pay all expenses with the net being credited to the chapter for future use.

As an example:

Event: Car wash

Gross Revenue (all types)	\$1,000
30% to ASHA	<u>(\$300)</u>
Net Revenue	\$700
Expenses	<u>(\$300)</u>
<i>Remainder for chapter</i>	<i>\$400</i>

EXEMPTIONS

There are specific events that if pre-approved may be handled separately from the above, but those events will be the exception and must be approved in writing in advance. These events include those with large sponsorships of greater than \$200.

Date: October 2014