

NCCC LOGO USE AGREEMENT

The National Cervical Cancer Coalition (hereafter referred to as “NCCC”), a program of the American Sexual Health Association, owns the NCCC logo shown below, hereafter referred to as “logo.” The logo is only to be used by community based volunteers (“volunteer”) to educate communities about HPV and cervical health as well as to host fundraising activities that are approved in advance by NCCC under the standards and specifications established by the NCCC. Use of the logo by volunteers is subject to the following terms and conditions.

1. **LICENSE.** NCCC hereby grants to volunteers for the term of this agreement the nonexclusive right to use the logo solely for the limited purpose identified herein.

- a. Volunteer agrees that it shall not modify the logo or combine it with another mark, or register any marks confusingly similar to the logo.
- b. Volunteer agrees to ensure that use of the logo are not detrimental or harmful to NCCC and does not damage the goodwill in the logo.
- c. Volunteer agrees to ensure that the logo is used in a manner which significantly distinguishes it from any surrounding adjacent text or other logo. Volunteer agrees that the logo may not be included in or on any product, information that has not been approved in advance and in writing by NCCC staff.
- d. Volunteer agrees to use the logo only as provided by NCCC. The logo may not be altered in any manner.
- e. Volunteer agrees that, when using the logo as contemplated by this Agreement, including, but not limited to, in all advertising and promotional materials, such use shall meet the quality standards specified by NCCC.
- f. Volunteer agrees to use original, unblemished versions of the logo in all instances.

2. **TERM OF USE.** For an extended use of the logo beyond the approved event, the volunteer must contact NCCC for instructions.

3. **INTELLECTUAL PROPERTY RIGHTS.** Volunteer acknowledges NCCC’s exclusive rights to the logo and further acknowledges that the logo is distinct, unique and original and that NCCC is the sole owner thereof. NCCC shall have absolute determination and control, in its sole discretion, over the design, re-design, modification, change, enhancement, improvement, authorized or unauthorized use, enforcement, ownership, licensing, use and termination of the Logo, standards and its process for certifying products and services.

4. **INFRINGEMENT.** Volunteer will promptly notify NCCC in writing of any threatened, suspected or actual infringing use any third party use of NCCC’s Logo or other intellectual property rights of which volunteer becomes aware of, and will promptly report the matter in writing to NCCC.

5. **NONCOMPLIANCE.** Volunteer shall immediately correct any volunteer’s usage of the logo that NCCC regards as failing to comply with the standards and specifications established by the NCCC.



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6. **TERMINATION.** If the volunteer is no longer a member of the NCCC in good standing, then the use of the logo shall automatically expire.

7. **ASSIGNMENT.** Volunteer may not transfer its rights or obligations under this agreement without the prior written consent, which shall not be unreasonably withheld, of the NCCC and any attempt to do so will breach this agreement.

8. **GENERAL.** This agreement shall be construed and interpreted in accordance with the laws of the state of North Carolina.

If you have any questions or would like to report a violation of this agreement, please contact us at NCCC@ashastd.org.

I agree to the terms and conditions outlined in this agreement.

Full name:

Email address:

NCCC
National Cervical Cancer Coalition
A program of the American Sexual Health Association

